

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 14.07
CHANGES ** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	STEPHANIE KINCAID	
SALES PRSN	WA-	JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT2/12 14.07

DATE OCT2/12 14.07

REV LINE 21 29-39
ADDED LINES
TTLS \$144670..80X
PLS CFM, THX 10/2

RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 464												
21	S		1130P-1200M	30		\$1,000.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
29	A		600A-700A	30		\$1,875.00	10/8	10/9	2		M-TU	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#12	MISSED:M-TU/1100P-1130P OFFER:M-TU/1100P-1135P CMT:NEWS TP				OCT8(2/WK) OCT8(2/WK)		30S 30S	\$2,000.00 \$2,000.00	(OCT2/12) PLS ADVISE.	
M2	UNRESL	BUY#13	MISSED:W-F/1100P-1130P OFFER:W-F/1100P-1135P CMT:NEWS TP				OCT3 OCT3(3/WK)		30S 30S	\$2,000.00 \$2,000.00	(OCT2/12) PLS ADVISE.	
M3	UNRESL	BUY#14	MISSED:W-F/1130P-1200M OFFER:W-TH/1135P-1205A CMT:NIGHTLINE TP				OCT3(3/WK) OCT3(3/WK)		30S 30S	\$825.00 \$825.00	(OCT2/12) PLS ADVISE.	
M4	UNRESL	BUY#21	MISSED:SAT/1130P-1200M OFFER:SAT/1130P-1205A CMT:NEW TP				OCT6(2/WK) OCT6(2/WK)		30S 30S	\$1,000.00 \$1,000.00	(OCT2/12) PLS ADVISE.	
OCT/12			144670.00									
CONTRACT TOTAL											144670.00	
TOTAL SPOTS											80	

MARKET TOTALS \$273,648 WFTV 37% WKMG 27% WESH 21% WOFL 11% WKCF 1% WRBW 3% CABL 0%

SHARES ESTIMATED WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE